

Remit To: CBS
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: TAMMY BALDWIN FOR SENATE(341732)
PO BOX 510622
Milwaukee, WI 53203-0111

Account Exec: Nicole Roy Pol
Office: GWTS-PH
Contract Num: 1141-54107
Contract Dates: 11/02/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1141-416262
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 6

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: TAMMY BALDWIN FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS THIS MORNING		11/02/2012-11/02/2012	F..		30	2	450.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	F..		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	08:14:55 AM		TAMTV1208	30	450.00			
11/02/2012	Fr	08:53:31 AM		TAMTV1220	30	450.00			
2	CBS THIS MORNING		11/05/2012-11/06/2012		M.....		30	2	540.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		2		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:24:29 AM		TAMTV1220	30	540.00			
11/05/2012	Mo	08:53:31 AM		TAMTV1227	30	540.00			
3	CBS THIS MORNING		11/06/2012-11/06/2012		.T.....		30	1	540.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		.T.....		1		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/06/2012	Tu	08:15:20 AM		TAMTV1227	30	540.00			
4	THIS MORNING		11/02/2012-11/02/2012	F..		30	1	750.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	F..		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	06:11:35 AM		TAMTV1220	30	750.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
5	THIS MORNING		11/05/2012-11/06/2012		MT.....		30	2	810.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		MT.....		2		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:42:06 AM		TAMTV1227	30	810.00			
11/06/2012	Tu	06:23:45 AM		TAMTV1220	30	810.00			
7	SUNDAY 5:30P NEWS		11/04/2012-11/04/2012	S		30	2	1,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	09:40:56 AM	11/04/2012	TAMTV1208	30	375.00	375.00		Makegood in JEFF PROBST SHOW
11/04/2012	Su				30			1,800.00	Preempted
9	M-F 6PM NEWS		11/05/2012-11/05/2012		M.....		30	1	2,200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		2,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:21:52 PM		TAMTV1220	30	2,200.00			
10	HAWAII FIVE-0		11/05/2012-11/05/2012		M.....		30	1	8,100.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		8,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:49:25 PM		TAMTV1227	30	8,100.00			

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Contract Dates: 11/02/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1141-416262
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11	LATE NEWS M-F/SU	11/04/2012-11/04/2012S	30	2	2,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	2,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			2,800.00	Preempted	
11/04/2012	Su	10:56:15 PM	11/04/2012	TAMTV1220	30	2,800.00	2,800.00		Makegood in 22:30:00-23:05:00	
12	WCCO SUNDAY MORNING NEWS	11/04/2012-11/04/2012S	30	1	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	10:54:21 AM		TAMTV1227	30	800.00				
14	CBS THIS MORNING: SATURDAY	11/03/2012-11/03/2012S.	30	1	300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	06:24:46 AM		TAMTV1220	30	300.00				
15	FACE THE NATION	11/04/2012-11/04/2012S	30	1	1,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	10:23:00 AM		TAMTV1227	30	1,800.00				

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Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
16	CRIMINAL MINDS	11/03/2012-11/03/2012	S.		30	2	160.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		1		160.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			160.00	Preempted
11/03/2012	Sa	02:42:22 AM	11/03/2012	TAMTV1220	30	160.00	160.00		Makegood in 01:54:46-02:54:46
18	10P NEWS REPLAY	11/02/2012-11/02/2012	F..		30	2	200.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	F..		2		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	12:45:05 AM		TAMTV1220	30	200.00			
11/02/2012	Fr	01:06:00 AM		TAMTV1227	30	200.00			
19	01:07:00-01:37:00	11/02/2012-11/02/2012	F..		30	1	150.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	F..		1		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr				30				Credit
20	LATE NEWS SAT	11/03/2012-11/03/2012	S.		30	2	2,200.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		1		2,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,200.00	Preempted
11/03/2012	Sa	11:46:04 PM	11/03/2012	TAMTV1227	30	2,200.00	2,200.00		Makegood in 22:56:10-23:54:45

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
21	4 NEWS THIS MORNING	11/05/2012-11/06/2012	MT.....	30	2	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		MT.....	2	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	04:47:24 AM		TAMTV1220	30	225.00				
11/06/2012	Tu	04:38:54 AM		TAMTV1227	30	225.00				
22	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012S.	30	1	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	03:33:47 PM		TAMTV1227	30	900.00				
23	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012S.	30	2	1,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			1,800.00	Preempted	
11/03/2012	Sa	10:54:40 PM	11/03/2012	TAMTV1220	30	1,800.00	1,800.00		Makegood in 19:00:45-22:56:10	
24	10P NEWS REPLAY	11/05/2012-11/05/2012	M.....	30	1	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M.....	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	12:56:51 AM		TAMTV1220	30	225.00				

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25	JEFF PROBST SHOW		11/06/2012-11/06/2012		. T		30	1	405.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		. T		1		405.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/06/2012	Tu	09:51:29 AM		TAMTV1220	30	405.00			
26	DR. PHIL		11/06/2012-11/06/2012		. T		30	1	495.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		. T		1		495.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/06/2012	Tu	03:52:25 PM		TAMTV1227	30	495.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		26		28,300.00		4,245.00	24,055.00	7,335.00	8,760.00 (1,425.00)

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WCCO-TV

(612) 330-2418

Gross Billing	28,300.00
Trade Value	0.00
Agency Commission	4,245.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	24,055.00

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